

UNITED STATES BANKRUPTCY COURT  
NORTHERN DISTRICT OF ILLINOIS  
EASTERN DIVISION

In re:

PERFECT BROW ART, INC., *et al.*

Debtors.<sup>1</sup>

)  
) Chapter 11  
)  
) Case No. 19-01811  
) (Jointly Administered)  
)  
) Honorable Donald R. Cassling  
)

**NOTICE OF FILING**

**PLEASE TAKE NOTICE** that on July 22, 2019, Perfect Brow Art, Inc., and its debtor affiliates, the debtors and debtors-in-possession in the above-captioned chapter 11 cases (collectively, the “*Debtors*”), filed their *Notice of Auction Results*, a copy of which is hereby served upon you.

Respectfully submitted,

Dated: July 22, 2019

**PERFECT BROW ART, INC., *ET AL.***

By: /s/ Harold D. Israel

Harold D. Israel  
Jamie L. Burns  
**LEVENFELD PEARLSTEIN, LLC**  
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*Attorneys for the Debtors*

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<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal taxpayer-identification number, are: (i) Perfect Brow Art, Inc. (5731), (ii) Perfect Brow Florida, Inc. (5602), (iii) Perfect Brow Puerto Rico, Inc. (3497), (iv) Perfect Brow New York, Inc. (2041), (v) Locks Rock, Inc. (5046), (vi) P.B. Art Franchise, Inc. (0026), (vii) Perfect Brow Oakland, Inc. (5727), and (viii) Ooh La La Beauty Bar Franchise, Inc. (0714).

**CERTIFICATE OF SERVICE**

I, Harold D. Israel, an attorney, certify that on the 22<sup>nd</sup> day of July, 2019, I caused the foregoing *Notice of Filing* and attached *Notice of Auction Results* to be filed electronically, via the Court's CM/ECF System thereby served upon the parties listed below, to whom the System automatically delivered an electronic copy of each such filing at the following electronic mail addresses:

- **Dustin P. Branch** – [dustin.branch@kattenlaw.com](mailto:dustin.branch@kattenlaw.com); [donna.carolo@kattenlaw.com](mailto:donna.carolo@kattenlaw.com); [jessica.mickelsensimon@kattenlaw.com](mailto:jessica.mickelsensimon@kattenlaw.com); [lora.anderson@kattenlaw.com](mailto:lora.anderson@kattenlaw.com); [ecf.lax.docket@kattenlaw.com](mailto:ecf.lax.docket@kattenlaw.com)
- **Michael A. Brandess** – [mbrandess@sfgf.com](mailto:mbrandess@sfgf.com); [bkdocket@sfgf.com](mailto:bkdocket@sfgf.com)
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/s/ Harold D. Israel

Harold D. Israel

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In re:	)	
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PERFECT BROW ART, INC., <i>et al.</i>	)	Case No. 19-01811
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Debtors. <sup>1</sup>	)	Honorable Donald R. Cassling
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**NOTICE OF AUCTION RESULTS**

**TO: ALL NOTICE PARTIES AND ALL COUNTERPARTIES TO THE DEBTORS' CONTRACTS AND LEASES PLEASE TAKE NOTICE:**

**Bidding Procedures Order:** On July 10, 2019, the Court entered its Amended and Restated Bidding Procedures Order (the "*Bidding Procedures Order*") (i) approving procedures for the sale (the "*Sale*") of substantially all of the Debtors' assets (the "*Purchased Assets*") to the successful bidder (the "*Successful Bidder*"); (ii) scheduling an auction (the "*Auction*"); (iii) establishing procedures for the assumption and assignment of assumed contracts and leases; (iv) approving the form and manner of notices associated with the Sale and Assumption and Assignment Procedures; and v) scheduling a final hearing to consider approval of the Sale of the Purchased Assets.

**Auction Results:** Pursuant to Section 2(b) of the Bidding Procedures Order, please take notice that Brow Art 23 LLC, the stalking horse bidder, was designated as the "Successful Bidder" at the Auction. No back-up bidder was selected at the Auction. The purchase price is \$4,500,000.00, payable in cash at closing.

Dated: July 22, 2019

Respectfully submitted,

**PERFECT BROW ART, INC., *ET AL.***

By: /s/ Harold D. Israel

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Jamie L. Burns

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